

Accepted File Types:

Adobe Photoshop (.psd, .psb or .tif)

Adobe Illustrator (.ai or .eps)

Adobe InDesign (.indp)

When providing files please include all placed art (*as links, instead of embedding*), links, and fonts.

We may be able to accept files in formats other than those listed above, but doing so may incur added labor or charges.

Art Specifications:

- All files should be built as CMYK (8 bit).
- For spot colors, specify PANTONE® Solid Coated
- Convert all fonts to outlines/paths (*or include all screen and printer fonts*).
- Update and include all placed art/links/paths.
- Confirm added “bleed” allowance (*see guide sheet*).
- Include guidelines indicating the added “bleed”
- Confirm file does not contain overprints.
- If vector artwork has been scaled down to fit on artboard, please call out the scaling factor within the file, in the file name, and on the guide layout.
- Delete all non-essential layers.
- Provide flattened .psd and .psb file for press use.
- If applicable, please include die-lines or router cut paths in a separate layer within an .ai or .eps file.
- Please proofread all copy before submittal.
- Please include a low resolution PDF layout when submitting files (*see details at right*).

File Setup:

For Illustrator Art Set Up (CMYK only)

Refer to **Additional Bleed Image Allowance Guide** to determine additional image “bleed” to be added. Set up Artboard to site verified size plus added bleed. Pull in (*non-printing*) guidelines to indicate bleed area. Build art using PANTONE® Solid Coated spot colors. Any placed/linked raster art should be CMYK 8 bit at 100(+) dpi at full scale (*based on site verified size*).

For Photoshop Art Set Up (CMYK 8 bit)

Set up new CMYK 8 bit custom “canvas” to site verified wall or art dimensions. Pull in (*non-printing*) guidelines to edges of “canvas”. Refer to **Additional Bleed Image Allowance Guide** to determine additional image “bleed” to be added. Expand **Canvas Size** to include added image bleed. Build art (PANTONE® Solid Coated for spot colors). Any placed/linked raster art should also be CMYK 8 bit at 100(+) dpi at full scale (*based on site verified size*). For photo based murals refer to **Photo Resolution/Size Guidelines** Sheet before selecting photo(s).

Use Art Specs. checklist (at left) to ensure final press file is properly prepared before uploading.

Low Resolution PDF Layout:

A low resolution PDF guide layout for each mural or large scale artwork should be provided which includes:

- Dimensions of overall art and bleed allowance
 - Scaling factor of any art scaled down to fit artboard
 - PANTONE® Solid Coated spot colors used
 - Router Path or Cut Line location call outs
 - Wallcovering Texture or other substrate called out
 - Client, Project, Room, Wall, and Mural/Art file name
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